



MISSISSIPPI STATE DEPARTMENT OF HEALTH

Graphic Artist

The Mississippi State Department of Health is seeking a talented Graphic Artist (Program Specialist III) to join our dynamic team. As a Graphic Artist, you will contribute your creative expertise to visually communicate our public health initiatives and messages. Join us in making a positive impact on the health and well-being of Mississippians.

The Mississippi State Department of Health's (MSDH) mission is to protect and advance the health, well-being, and safety of everyone in Mississippi. Come join our dedicated and mission driven team, and you will enjoy excellent benefits and work/life programs, a superior retirement package, and the chance to see how your work directly improves the health of our state. MSDH has achieved Public Health Accreditation Board (PHAB) accreditation, distinguishing it as a top health department, and prides itself on providing a diverse and inclusive work environment with opportunities to grow and develop professionally.

Responsibilities:

Graphic Design:

- Create visually appealing and effective designs for various communication materials, including brochures, posters, infographics, and digital media.
- Ensure that design concepts align with the department's branding guidelines and messaging strategies.
- Collaborate with internal teams to translate complex health information into engaging visual content.

Digital Media:

- Design graphics for social media platforms, websites, and other digital channels to enhance online presence and engagement.
- Stay updated on design trends and technologies to bring innovative ideas to the department's visual communication efforts.

Collaboration:

- Work closely with communication and public relations teams to integrate visual elements into overall communication strategies.
- Collaborate with colleagues to understand project requirements and contribute to a cohesive visual identity.

Quality Assurance:

- Review and proof designs to ensure accuracy, consistency, and adherence to established standards.

- Manage multiple design projects simultaneously, meeting deadlines and maintaining a high level of quality.

Qualifications:

- Bachelor's degree in Graphic Design, Visual Arts, or a related field.
- Proven experience in graphic design, preferably in a professional setting.
- Proficiency in graphic design software and tools (Adobe Creative Suite, etc.).
- Strong portfolio showcasing a range of design work.
- Creative thinking and problem-solving skills.
- Ability to work independently and collaboratively in a team environment.
- Strong attention to detail and commitment to delivering high-quality design work.

Starting Salary Range: \$43,509.31 - \$59,390.21 (based on education and experience)

Location: Hinds County

State Employee Benefits include:

- Comprehensive benefits package, including: 10 paid holidays; medical, dental, and vision coverage; disability insurance; life insurance.
- Training, development, and promotional opportunities
- A guaranteed pension plan, via Public Employees Retirement System
- Opportunities for Public Service Loan Forgiveness Program for eligible workers
- Commitment to diversity, inclusion, equity, and a welcoming environment. Affirmative action commitment.

How to apply: Interested applicants should submit: 1) Cover letter indicating the title and location(s) for the area in which he/she is applying; 2) State of Mississippi Employment Application (<http://www.mspb.ms.gov/media/6595/application%20word%20template.pdf>) and resume to: Lauren.Hegwood@msdh.ms.gov

Sample work and applications should be submitted no later than February 1, 2024.

To learn more about the Mississippi State Department of Health, please visit our website at <https://msdh.ms.gov>.