



VENDOR ADVISORY COMMITTEE MEETING

MSDH WIC Program
February 20, 2020

PREVIOUS SESSION(S)

Background to the WIC Program

Vendor Selection Criteria

Vendor Application Process

Minimum stock requirements

Approved Product List

Key schedule dates

Application Guidance

Review of Required Documents

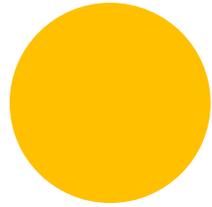
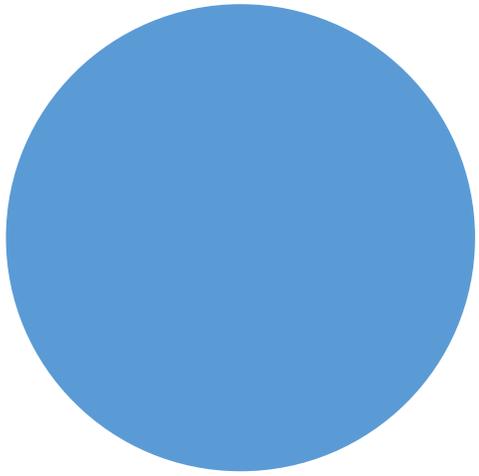


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Overview

- Authorization Timeline
- Vendor Application Assistance





Authorization Timeline

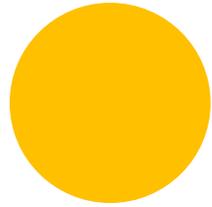
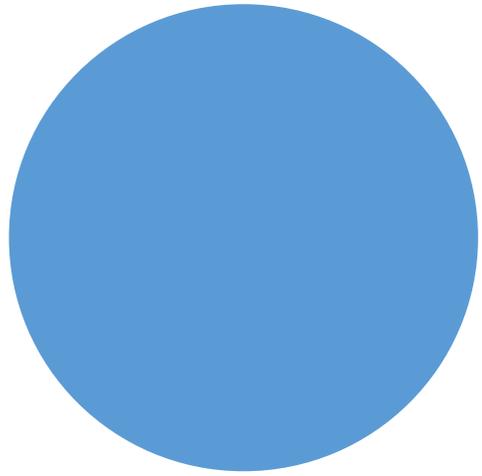
Dates provided are
tentative based on
known information

Key Authorization Activities

Activity	Date
Vendor Technology Survey	July 2019 December 2019
Vendor Advisory Meetings	Monthly
Application Open	October 16, 2019
Last Date to Submit Application	September 30, 2020
Vendor Application Moratorium	October 1, 2020- January 31, 2022
Vendor Monitoring	February, 2020
Vendor Trainings	March, 2020
L2 Certification (if any)	June, 2020
L3 Certifications	August, 2020

Tentative Rollout Schedule

	Start Date	Area(s)	Counties
<i>Pilot 1</i>	October 12, 2020	Forrest	Forrest
<i>Pilot 2</i>	October 26, 2020	Lauderdale	Lauderdale
<i>Rollout 1</i>	January 19, 2021	5, 6, 7	Issaquena, Sharkey, Warren, Claiborne, Yazoo, Hinds, Copiah, Madison, Rankin, Simpson Leake, Neshoba, Kemper, Scott, Newton, Smith, Jasper, Clarke Jefferson, Adams, Franklin, Lincoln, Lawrence, Wilkinson, Amite, Pike, Walthall
<i>Rollout 2</i>	February 8, 2021	1, 2	DeSoto, Tunica, Tate, Coahoma, Quitman, Panola, Tallahatchie, Yalobusha, Grenada, Calhoun Marshall, Benton, Tippah, Alcorn, Prentiss, Tishomingo, Lafayette, Union, Pontotoc, Lee, Itawamba, Monroe
<i>Rollout 3</i>	March 1, 2021	3, 4	Bolivar, Sunflower, Leflore, Carroll, Montgomery, Webster, Chickasaw, Clay Washington, Humphreys, Holmes, Attala, Choctaw, Oktibbeha, Lowndes, Winston, Noxubee
<i>Rollout 4</i>	March 22, 2021	8, 9	Jefferson Davis, Covington, Jones, Wayne, Marion, Lamar, Perry, Greene Pearl River, Stone, George, Hancock, Harrison, Jackson



Vendor Application Assistance

Now we will walk through some questions to find out ways we can better support you



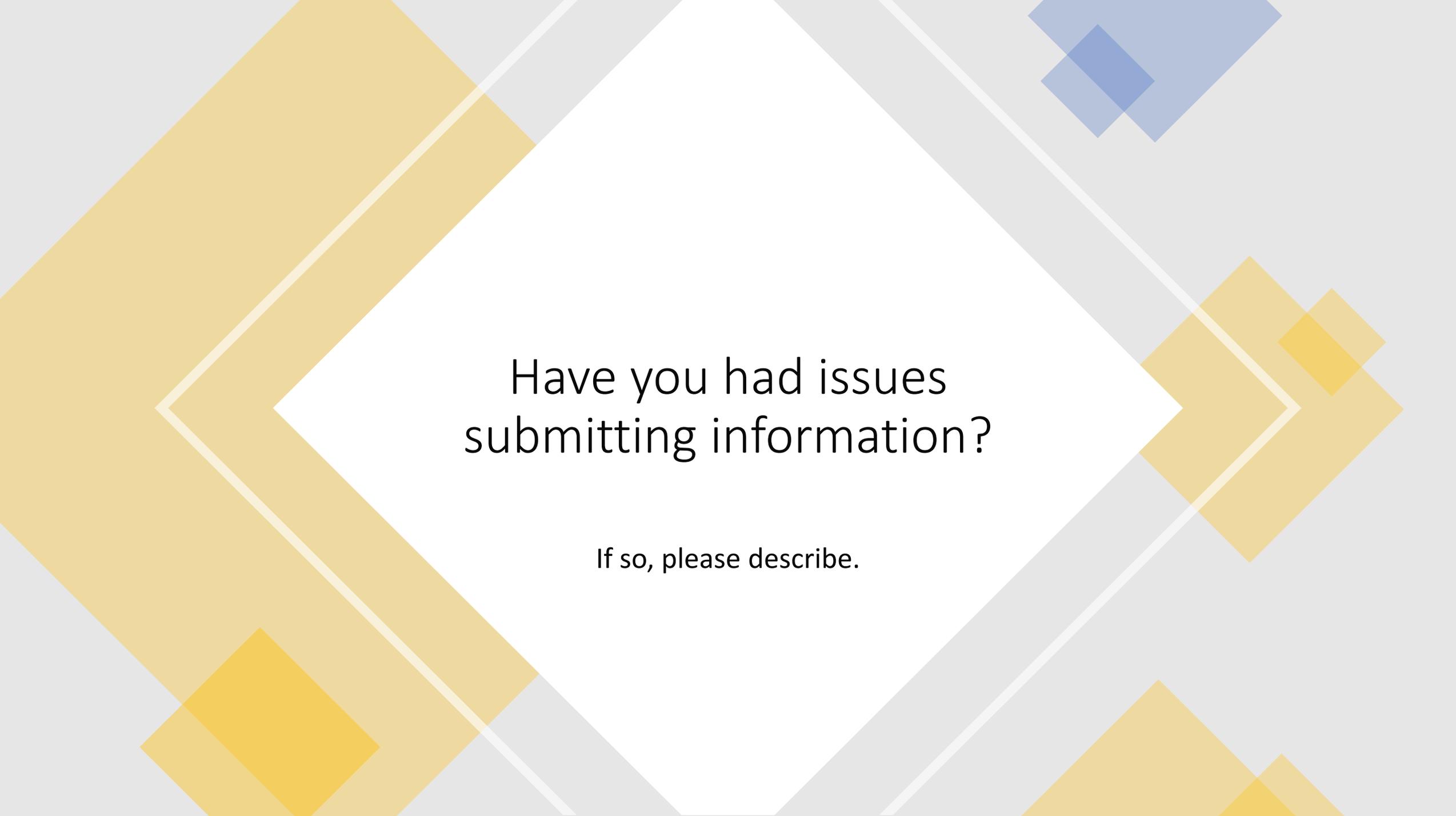
Have you submitted your
application?

If not, please let us know why.



Have you had issues accessing
information?

If so, please describe.



Have you had issues
submitting information?

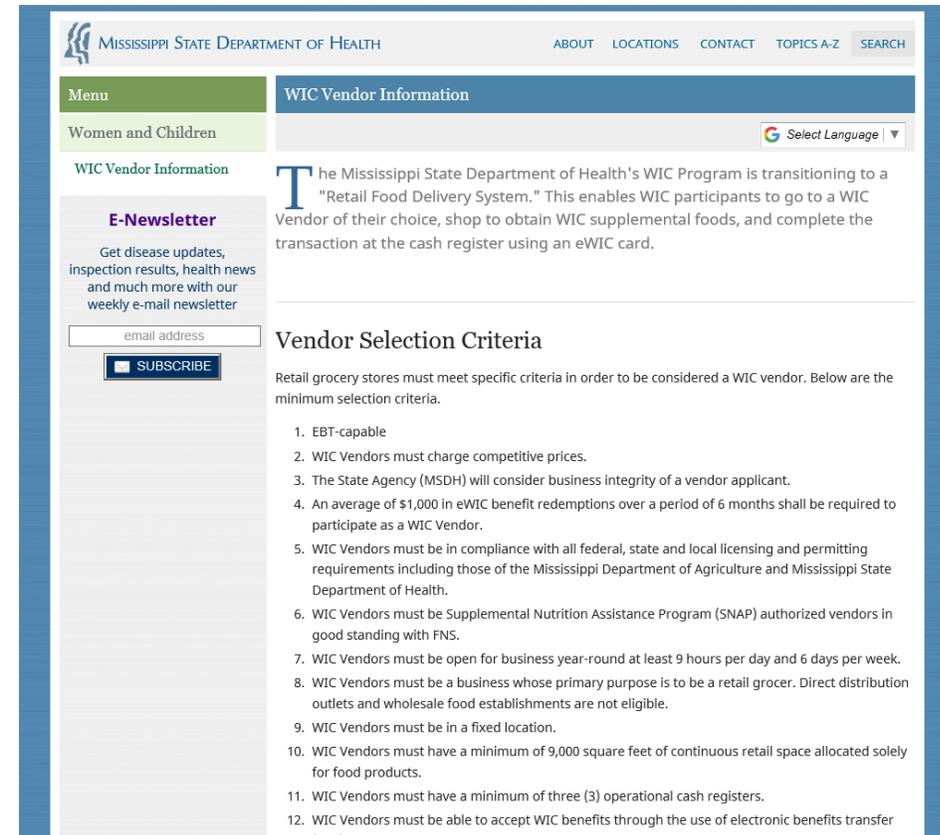
If so, please describe.

Vendor Questions?



Where to get more information?

- Visit our website at <https://msdh.ms.gov/>
- Email us at vmu@msdh.ms.gov



The screenshot displays the Mississippi State Department of Health website. The header includes the department's name and navigation links for ABOUT, LOCATIONS, CONTACT, TOPICS A-Z, and a SEARCH button. A language selection dropdown is set to "Select Language". The main content area is titled "WIC Vendor Information" and features a paragraph explaining the transition to a "Retail Food Delivery System." Below this, a section titled "Vendor Selection Criteria" lists 12 requirements for vendors. On the left sidebar, there is an "E-Newsletter" sign-up form with a "SUBSCRIBE" button.

MISSISSIPPI STATE DEPARTMENT OF HEALTH

ABOUT LOCATIONS CONTACT TOPICS A-Z SEARCH

Menu

WIC Vendor Information

Women and Children

Select Language

WIC Vendor Information

The Mississippi State Department of Health's WIC Program is transitioning to a "Retail Food Delivery System." This enables WIC participants to go to a WIC Vendor of their choice, shop to obtain WIC supplemental foods, and complete the transaction at the cash register using an eWIC card.

Vendor Selection Criteria

Retail grocery stores must meet specific criteria in order to be considered a WIC vendor. Below are the minimum selection criteria.

1. EBT-capable
2. WIC Vendors must charge competitive prices.
3. The State Agency (MSDH) will consider business integrity of a vendor applicant.
4. An average of \$1,000 in eWIC benefit redemptions over a period of 6 months shall be required to participate as a WIC Vendor.
5. WIC Vendors must be in compliance with all federal, state and local licensing and permitting requirements including those of the Mississippi Department of Agriculture and Mississippi State Department of Health.
6. WIC Vendors must be Supplemental Nutrition Assistance Program (SNAP) authorized vendors in good standing with FNS.
7. WIC Vendors must be open for business year-round at least 9 hours per day and 6 days per week.
8. WIC Vendors must be a business whose primary purpose is to be a retail grocer. Direct distribution outlets and wholesale food establishments are not eligible.
9. WIC Vendors must be in a fixed location.
10. WIC Vendors must have a minimum of 9,000 square feet of continuous retail space allocated solely for food products.
11. WIC Vendors must have a minimum of three (3) operational cash registers.
12. WIC Vendors must be able to accept WIC benefits through the use of electronic benefits transfer

E-Newsletter

Get disease updates, inspection results, health news and much more with our weekly e-mail newsletter

email address

SUBSCRIBE

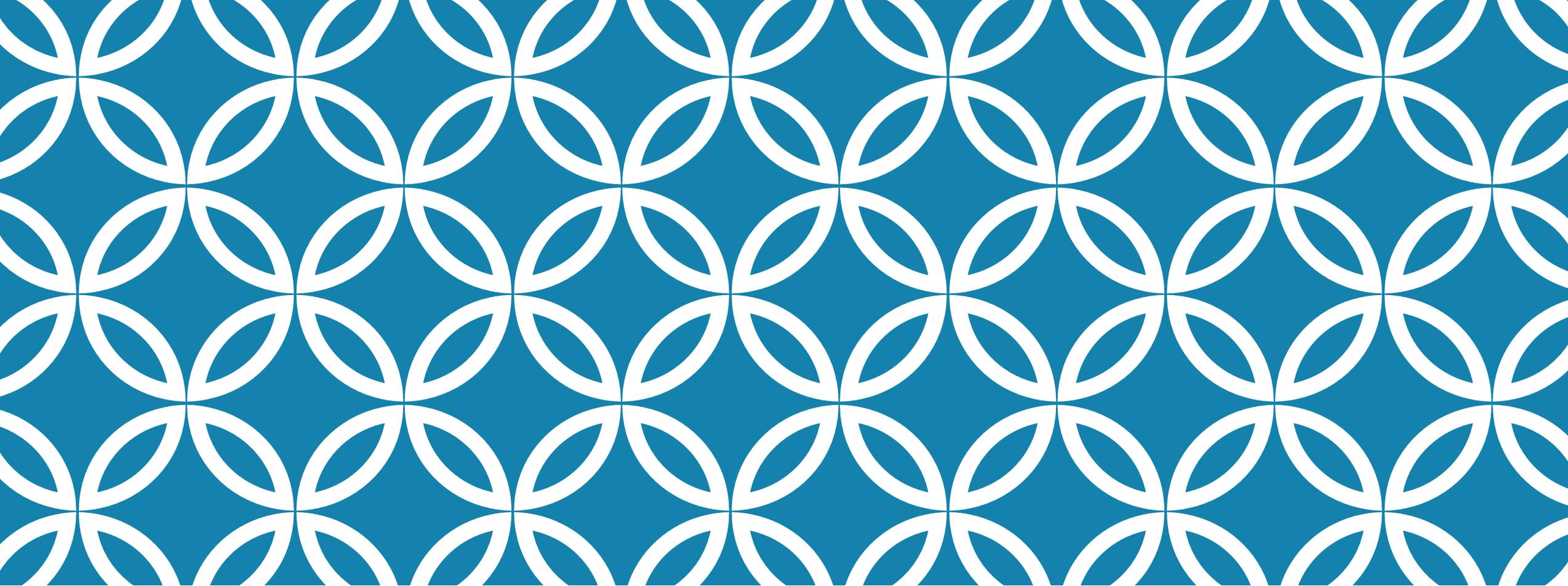
Next session

March 19, 2020 12pm CT

TOPICS

- Vendor Technical Assistance

NOTE: Vendor advisory sessions will be held every third Thursday at 12pm unless otherwise specified.



THANK YOU

MSDH WIC Program