

# WIC Store Brand Declaration Form

<b>Date:</b>	
<b>Store Name:</b>	
<b>Store Address (include City, State and Zip Code):</b>	
<b>Form:</b>	
<b>Form:</b>	

FOOD ITEM	SIZE	BRAND NAME	UPC
<b>MILK</b>			<b>List <u>all</u> numbers below for product bar code</b>
Low Fat -1%	Gallon		
	Half Gallon		
Chocolate, Low Fat- 1%	Gallon		
	Half Gallon		
Fat Free/Skim	Gallon		
	Half Gallon		
Chocolate, Fat Free/ Skim	Gallon		
	Half Gallon		
Whole Milk	Gallon		
	Half Gallon		
Dry milk (powdered)	9.6oz		
Lactose Free/Reduced	Gallon		
	Half Gallon		
Ultra High Temperature (UHT)	Quart		
No brown eggs, specialty eggs, or Egglard's Best			<b>List <u>all</u> numbers below for product bar code</b>
Grade A, Large	1 Dozen		
<b>CHEESE</b>			<b>List <u>all</u> numbers below for product bar code</b>
Processed American, Block	16oz		
Processed Cheddar, Block	16oz		
Colby, Block	16oz		
Monterey Jack, Block	16oz		
Colby Jack, Block	16oz		
Mozarella, Block	16oz		
Swiss, Block	16oz		
Processed American, String	16oz		
Cheddar, String	16oz		
Colby, String	16oz		
Monterey Jack, String	16oz		
Colby Jack, String	16oz		
Mozarella, String	16oz		
Swiss, String	16oz		
Processed American, Sliced	16oz		

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FOOD ITEM	SIZE	BRAND NAME	UPC														
Processed Cheddar, Sliced	16oz																
Colby, Sliced	16oz																
Monterey Jack, Sliced	16oz																
Colby Jack, Sliced	16oz																
Mozarella, Sliced	16oz																
Swiss, Sliced	16oz																
Processed American, Shredded	16oz																
Cheddar, Shredded	16oz																
Colby, Shredded	16oz																
Monterey Jack, Shredded	16oz																
Colby Jack, Shredded	16oz																
Mozarella, Shredded	16oz																
Swiss, Shredded	16oz																
Processed American, Cubed	16oz																
Cheddar, Cubed	16oz																
Colby, Cubed	16oz																
Monterey Jack, Cubed	16oz																
Colby Jack, Cubed	16oz																
Mozarella, Cubed	16oz																
Swiss, Cubed	16oz																

## **Instructions for Store Brand Declaration Form 1112**

**Purpose:** This form is used for retail grocers to communicate the store brand for specific food items to the MSDH WIC Program

### **Instructions:**

This form should be completed by the store owner or an individual authorized to make decisions on behalf of the store owner.

- (1) Enter the date the form was completed
- (2) Enter the store name
- (3) Enter the store address, including city, state, and zip code
- (4) Enter the name of the person completing this form
- (5) Enter the title of the person completing this form

### **MILK**

The declared store brand for milk must include items that are not flavored, acidophilus treated, condensed, organic, goat, nut, rice, or butter milk.

- (1) Under the "Brand Name" column, enter the brand name next to each "Size" for each "Food Item"
- (2) Under the "UPC" column, enter the Universal Product Code (UPC). This includes all numbers associated with the product bar code

### **EGGS**

The declared store brand for eggs must not include brown eggs, specialty eggs, or Eggland's Best

- (1) Under the "Brand Name" column, enter the brand name next to each "Size" for each "Food Item"
- (2) Under the "UPC" column, enter the Universal Product Code (UPC). This includes all numbers associated with the product bar code

### **CHEESE**

The declared store brand for cheese must not include cheese food, spread, product or imitation, mixes, sticks, crumbles, or cheese from the deli. No peppers or other added ingredients.

- (1) Under the “Brand Name” column, enter the brand name next to each “Size” for each “Food Item”
- (2) Under the “UPC” column, enter the Universal Product Code (UPC). This includes all numbers associated with the product bar code

**Office Mechanics and Filing:**

The applications will be filed at the WIC Central Office.

**Retention Period:**

The submitted applications will be kept on file for a period no less than 3 years.