

WIC- AUTHORIZED PHARMACY QUICK REFERENCE GUIDE

WIC pharmacies provide medical formula and WIC- eligible nutritionals only. WIC electronic benefit cards, referred to as eWIC cards, contain a food prescription designed for the WIC participants medical or nutritional needs. The pharmacy provides the medical formula or WIC- eligible nutritional ensuring that the participant receives what is prescribed.

eWIC Checkout Process

The process the pharmacy associate is expected to use is outlined below. The instructions below outline the overall process authorized pharmacies should use to transact eWIC benefits. This identifies how the pharmacy verifies the benefits are available and knows which medical formula or nutritional to order.

Participant presents eWIC card and requests medical formula at pharmacy.

Pharmacy verifies the formula type and quantity by performing a balance inquiry.

Pharmacy provides or orders medical formula.

If the formula is in stock, the formula is provided to the participant.

If the formula is not in stock, the pharmacy orders the formula and informs the participant of the pick-up date. The pick-up date must be within 2 business days.

At the time formula is provided to the participant, the participant swipes the eWIC card for payment.



Important Information

- Pharmacies must order WIC approved formula only from the approved list of formula suppliers provided by the MSDH WIC Program. The list can be found at www.freshnewwic.com.
- The amount of formula on a WIC participant's food prescription is issued for a 30-day period.
- WIC participants cannot purchase standard contract formula from the pharmacy.

Additional Resources

Please visit www.freshnewwic.com and download the following resources:

- **Names of Available Medical Formulas:** This list outlines the names of the medical formulas as they appear on the WIC shopping list and the benefit inquiry.
- **MSDH WIC Program Formula Amounts Guide:** This document provides the name, flavor, size, case pack size, maximum issuance per WIC category, and manufacturer for each medical formula available on the medical formulary.
- **Mississippi WIC Approved Product List:** This lists the names, UPCs, and category codes for each WIC– approved food item. The Category Codes for Medical Formula and WIC Eligible Nutritionals are 31 and 41.

Contact Us

Mississippi WIC Program
Vendor Management Unit
P.O. Box 1700
Jackson, MS 39215
Phone: (601) 991-6000 or 1-800-338-6747
Fax: (601) 956-4920
Email: vmu@msdh.ms.gov
Website: www.freshnewwic.com