

**MISSISSIPPI STATE DEPARTMENT OF HEALTH
DIVISION OF HEALTH PLANNING
AND RESOURCE DEVELOPMENT
JUNE 22, 2026**

**CON REVIEW: MC-NIS-0526-014
OMJ MRI RADIOLOGY, PLLC D/B/A FLOWOOD PHYSICIANS' IMAGING
ESTABLISHMENT OF MAGNETIC RESONANCE IMAGING ("MRI") PROVIDER AND
ACQUISITION OF MRI EQUIPMENT AT EXISTING LOCATION
CAPITAL EXPENDITURE: \$25,000.00
LOCATION: FLOWOOD, RANKIN COUNTY, MISSISSIPPI**

STAFF ANALYSIS

I. PROJECT SUMMARY

A. Applicant Information

OMJ MRI is an Alabama limited liability company, registered on December 3, 2025, to do business in the state of Mississippi. OMJ MRI Radiology LLC has three (3) officers and directors.

The Applicant's application includes a Certificate of Good Standing from the Office of the Secretary of State, Jackson, Mississippi, dated December 3, 2025, indicating that the Applicant is in good standing.

A. Project Description

OMJ MRI Radiology, LLC d/b/a Flowood Physicians' Imaging ("Flowood Physicians' Imaging" or the "Applicant") requests certificate of need ("CON") approval to provide MRI services and acquire MRI equipment at 120 Stone Creek Boulevard, Suite 900B in Flowood. The Applicant proposes to lease 1,164 square feet; however, the Applicant states the proposed project will not require new construction or renovation.

The application includes a Sublease Agreement (the "Sublease") between Open MRI Jackson Radiology, LLC d/b/a Open MRI of Jackson, an Alabama limited liability company, ("Sublessor") and OMJ MRI Radiology, LLC d/b/a Flowood Physicians' Imaging, an Alabama limited liability company ("Sublessee") (collectively, the "Parties") to be effective as set forth in the Sublease.

According to the application, Flowood Physicians' Imaging will be a separate entity from Open MRI Jackson Radiology, LLC d/b/a Open MRI of Jackson ("Open MRI of Jackson") which is an existing imaging center currently operating two (2) MRI units at 120 Stone Creek Boulevard in Flowood (the "Site"). The Applicant proposes acquiring one (1) of the existing units from Open MRI of Jackson. If

approved, the Applicant expects that each MRI provider will have its own MRI suite - Flowood Physicians' Imaging, Suite 900B, and Open MRI of Jackson will remain in Suite 900.

The Applicant asserts that General Hospital Service Area 5 ("GHSA") will not be impacted by the change in ownership of the current MRI unit. The Applicant states the intent of the proposed project is to establish Flowood Physicians' Imaging as a new provider of MRI services and to transfer the ownership of existing MRI equipment. The Applicant proposes to lease the equipment from an existing provider; therefore, there will be no new additional equipment or service in GHSA 5.

Flowood Physicians' Imaging expects to obligate the proposed capital expenditure within one (1) month of CON approval and expects that the proposed project will be complete within one (1) year of CON approval.

The application includes a letter dated October 28, 2025, indicating that the project does not require site approval from the Bureau of Health Facilities Licensure and Certification, Division of Fire Safety and Construction.

The Applicant states Flowood Physicians' Imaging will comply with state and local building codes, zoning ordinances, and/or other appropriate regulations before the building is constructed and the MRI equipment is placed in service.

Flowood Physicians' Imaging further affirms they will comply with all applicable state statutes and regulations for the protection of the environment, including: 1) approved water supplies; 2) sewage and water disposal; 3) hazardous waste disposal; 4) water pollution control; 5) air pollution control; and 6) radiation control.

II. TYPE OF REVIEW REQUIRED

The Mississippi State Department of Health ("MSDH") will review applications for a Certificate of Need (CON) for the acquisition of MRI equipment and offering of MRI services at an existing site under the requirements of Sections 41-7-173, 41-7-191, and 41-7-193, Mississippi Code of 1972 Annotated, as amended. MSDH will also review applications for CON according to the general review criteria listed in the *Mississippi Certificate of Need Review Manual, November 11, 2023, Revision*; all adopted rules, procedures, plans, criteria and standards of the MSDH.

In accordance with Section 41-7-197(2) of the Mississippi code 1972 Annotated, as amended, any affected person may request a public hearing on this project within ten (10) days of publication of the staff analysis. The opportunity to request a hearing expires on July 2, 2026.

III. CONFORMANCE WITH THE STATE HEALTH PLAN AND OTHER ADOPTED CRITERIA AND STANDARDS

A. Mississippi State Health Plan (MSHP)

The *FY 2022 Mississippi State Health Plan, 3rd Edition*, contains policy statements, criteria and standards an applicant is required to meet before acquiring MRI equipment and offering MRI services.

Policy Statements Regarding Certificate of Need Applications for the Acquisition or Otherwise Control of Magnetic Resonance Imaging (MRI) Equipment and Offering of MRI Services

1. CON Review Requirements: The Applicant states Flowood Physicians' Imaging acknowledge this statement. The Applicant proposes to be a new provider of MRI services.
2. CON Approval Preference: The Applicant acknowledges this statement and states that it is not applicable as the project does not propose offering MRI services through a joint venture using shared equipment.
3. Mobile MRI: The Applicant acknowledges this statement; however, the Applicant does not propose to acquire a mobile MRI unit.
4. Conversion to Fixed: The Applicant acknowledges this statement; however, the project does not involve a mobile MRI unit.
5. Utilization of Existing Units: The Applicant acknowledges this statement. The Applicant states the existing MRI units in GHSA 5 performed, on average, substantially more than 1,700 MRI procedures, during the relevant twelve (12) month reporting period. The Applicant states that while Flowood Physicians' Imaging will become a new provider of MRI services, the services and equipment are already in existence at the Site. Flowood Physicians' Imaging further submit that over the past twelve (12) months, the Site has provided 10,335 scans, an average per unit of 5,167. (See Exhibit J of the application).
6. Population Based Formula: The Applicant submits that GHSA 5 has a reasonable and sufficient population base to support the provision of 2,700 MRI procedures in the second year of operation.
7. Mobile Service Volume Proration: The Applicant acknowledges this statement and submits that the proposed project does not involve a mobile MRI unit.
8. Addition of a Health Care Facility: The Applicant acknowledges this statement; however, the proposed project does not involve the addition of a health care facility to an existing or proposed MRI route.

General Certificate of Need Criteria and Standards for Acquisition or Otherwise Control of MRI Equipment and/or the Offering of MRI Services

MSDH will review applications for a CON for the acquisition or otherwise control of MRI equipment and/or the offering of MRI services under the applicable statutory requirements of Section 41-7-173, 41-7-191, and 41-7-193, Mississippi Code 1972, as amended. MSDH will also review applications for Certificate of Need according to the general criteria listed in the *Mississippi Certificate of Need Review Manual*; all adopted rules, procedures, and plans MSDH; and the specific criteria and standards listed below.

The acquisition or otherwise control of MRI equipment is reviewable if the equipment cost is in excess of \$3,000,000.00, if the equipment and/or service is relocated; and if the proposed provider of MRI services has not provided such services on a regular basis within the period of twelve (12) months prior to the time such services would be offered, regardless of the capital expenditure.

Need Criterion 1: Minimum Procedures/Population

- a. The Applicant submits that the proposed MRI facility will have multiple supporting physicians. The application includes eight (8) affidavits demonstrating support from referring physicians, that the Applicant states represent a total of 3,855 procedures, which exceed the minimum of 2,700 procedures established by the Need Criterion. In addition, the Applicant states the Site is currently providing an average of 5,617 (see Exhibit J of the application).
- b. The Applicant states the population-based formula for projection of MRI service volume is as follows:

$$X \text{ (Defined service area)} * Y \text{ (MRI use rate)} / 1,000 = V \text{ (Expected Volume)}$$

The Applicant submits that the data from the Plan projects GHSA 5, wherein Flowood Physicians' Imaging is located, will have 796,224 residents in 2025 according to the State Data Center of Mississippi, University of Mississippi Center for Population Studies, February 2021.

The Applicant states that using the state's MRI totals reported in the Plan of 253,198 with the State population of 3,095,026 produces a Mississippi MRI use rate of 81.80 MRIs per thousand. Utilizing GHSA 5's population for 2025 indicates the formula supports 65,131 MRIs in GHSA 5 as shown below:

$$796,224 \text{ (GHSA 5 pop.)} * 81.80 \text{ (MS MRI use rate)} / 1,000 = 65,131 \text{ MRIs.}$$

Further, the Applicant submits that per Rankin County's economic development program, over 647,000 people live within forty-five (45) minutes of Rankin County.

647,000 pop. (Within forty-five (45) minutes of Rankin Co.) x 81.80/1,000
= 52,925 MRIs.

The Applicant asserts using this population estimate and resulting MRIs compared to the GHSA 5's numbers, over eighty percent (80%) of the formula-driven MRI projections live within a forty-five (45) minute travel time to Rankin County, the site of the Applicant.

The Applicant asserts the population-based methodology supports that more than 2,700 MRI procedures will be performed annually at the Flowood Physicians' Imaging, located within GHSA 5. The Applicant states this is evidence based on the historical utilization at the Site shown on Exhibit J of the application. The Applicant states that according to the current Plan, GHSA 5 has a population of 796,224 residents. (SHP, Map 5-1 at p. 89). The Applicant states that the average utilization of existing MRI units in GHSA 5 is 2,655 and the average utilization at the Site is 5,167.

The Applicant submits that the Department's recent approval of Mississippi Baptist Medical Center d/b/a Rankin Radiology's CON application for the acquisition of MRI equipment and offering of fixed MRI services on November 20, 2025, will change the average utilization in GHSA 5 to 2,572 without considering population growth. Further, the Applicant asserts that if this application is approved for GHSA 5 the average utilization among all existing providers would not change as the Applicant is using existing equipment. The Applicant states the average also does not consider population growth, the Applicant's projections which are supported by physician affidavits, or the Site's actual volume. Therefore, the Applicant states the population of GHSA 5 does and can easily support that the Applicant's unit will perform a minimum of 2,700 procedures on an annual basis.

- c. Based on the most recent data available in the current FY 2022 SHP, the Applicant submits that the existing units in GHSA 5 performed an average of 2,655 procedures in the most recent twelve (12) month period reported in the Plan, which exceeds the minimum annual volume of 1,700 procedures. The Applicant states even with the addition of Baptist's recently approved fixed MRI unit, approved by the Department on November 20, 2025, the average utilization rate in GHSA 5 is anticipated to be 2,572. (See the Table below).

Utilization of Existing MRI Units in General Hospital Service Area 5

Provider	Type	FTE	Procedures (2020)
Baptist Medical Center – Attala, Inc.	M	.20	90
Baptist Medical Center – Leake, Inc.	M	.20	354
Baptist Medical Center – Yazoo, Inc.	M	.25	408
Central MS Diagnostics, LLC	F	1.00	1,100
Copiah County Medical Center	M	.20	636
Kosciusko Medical Clinic	F	1.00	3,000
Magee General Hospital	F	1.00	360
Merit Health Central	F(2)	2.00	2,198
Merit Health Madison	M	1.00	829
Merit Health Rankin	F	1.00	741
Merit Health River Oaks	F	1.00	3,795
Merit Health River Region	F	1.00	1,913
Miss. Baptist Medical Center	F(3)	3.00	10,258
MS Diagnostic Imaging Ctr (Flowood MS Imaging)	F	1.00	1,406
Mission Primary Care Clinic	M	1.00	1,199
MS Sports Medicine & Orthopedic	F(2)	2.00	6,515
Open MRI Jackson Radiology	F	1.00	275
SE Lackey Memorial Hospital	M	.45	607
Sharkey/Issaquena Comm. Hospital	M	.20	127
Southern Diagnostic Imaging	F	1.00	5,185
Holmes County Hospital & Clinics	M	.20	277
Ridgeland Diagnostic Center	M	.30	353
Scott Regional Hospital	M	.20	112
Simpson General Hospital	M	.05	57
St. Dominic's Jackson Memorial Hosp.	F(4)M	4.00	18,778
University of MS Medical Center	F(7)	7.00	22,389
Total		31.25	82,962

$82,962 \div 31.25 = 2,654.78$

Source: Application for CON: OMJ MRI Radiology, LLC d/b/a Flowood Physicians' Imaging; Establishment of MRI Provider and Acquisition of MRI Equipment at Existing Location, May 6, 2026.

Note: The Applicant notes that with recently approved Baptist fixed unit: $82,962 \div 32.25 = 2,572.46$; and with Applicant's proposed fixed unit added: $82,962 \div 33.25 = 2,495.09$

The Applicant confirms that Flowood Physicians' Imaging does not propose to acquire or otherwise control an MRI unit and make that unit available to more than one (1) provider of MRI services.

Need Criterion 2: Equipment Requirements

The Applicant affirms that the MRI equipment is FDA approved. The Applicant further states that the MRI equipment is already CON approved and is currently owned and operated by Open MRI of Jackson. Flowood Physicians' Imaging certifies that only qualified personnel will be allowed to operate the MRI equipment; and that it will not permit the equipment to be rented, leased or otherwise used by any other provider on a contractual basis where a fixed/minimum volume contract is in place.

Need Criterion 3: Data Requirements

The Applicant affirms that it will record and maintain, at a minimum, the information referenced in this Criterion and will make it available to MSDH. In addition, the Applicant states, if required by the Department, the information referenced in Need Criterion 3 and other data pertaining to the use of MRI equipment will be made available within fifteen (15) business days of request.

Need Criterion 4: Business Registration

The Applicant attached a copy of the Certificate of Good Standing from the Mississippi Secretary of State as evidence of registration with the State of Mississippi.

Need Criterion 5: CON Approval/Exemption for MRI Equipment

The Applicant acknowledges this criterion and states that it requests CON approval to establish itself as an MRI provider and acquire CON approval for MRI equipment through a lease.

Certificate of Need Criteria and Standards for the Offering of Fixed and Mobile MRI Services

Need Criterion 1: Minimum Procedures/Population

- a. Non-hospital-based MRI facilities: The application contains eight (8) affidavits demonstrating support from referring physicians. The affidavits represent a total of 3,855 procedures, which the Applicant states will be performed by the second (2nd) year.
- b. Reasonable Population: The Applicant submits the formula, as discussed in SHP Need Criterion 1 regarding equipment acquisition, documents a reasonable population for the service. The Applicant submits that the Plan's GHSA 5 population-based formula results in the following: $706,224 \times 81.80/1000 = 65,131$ MRIs. In addition, per Rankin County's economic development program, over 647,000 people live within forty-five (45) minutes of Rankin County. Using the same formula, the population within

forty-five (45) minutes of Rankin County could support 52,925 MRIs, over 80% of the projected MRIs. The Applicant submits both these numbers are actually below the actual number of MRI procedures reported by the Plan for GHSA 5, demonstrating that GHSA 5 actually performs more procedures than would be expected by the population only based formula.

- c. Performance of Existing Units: The Applicant submits that all units within the defined service area, GHSA 5, have performed an average higher than the required 1,700 procedures for the most recent (twelve) 12-month period. The Applicant states, in addition, the Site has performed 10,335 scans, an average of 5,617 per unit.

The Applicant confirms that the project does not involve mobile MRI equipment.

Need Criterion 2: Availability of Diagnostic Imaging Modalities

The Applicant affirms that a full range of diagnostic imaging modalities for verification and complementary studies will be available at the time MRI services begin. The Applicant states these modalities shall include, but are not limited to, computed tomography (full body), ultrasound, angiography, nuclear medicine, and conventional radiology.

Need Criterion 3: Non-Discrimination

The Applicant confirms that neither the facility where the service is provided nor its participating medical personnel shall have policies nor procedures which would exclude patients because of race, color, age, ethnicity, or ability to pay.

Need Criterion 4 – Staff Requirements

- a. Director: The Applicant affirms that a full-time, board eligible radiologist or nuclear medicine imaging physician, or other board eligible licensed physician whose primary responsibility during the prior three (3) years has been in the acquisition and interpretation of clinical images shall serve as director. The director shall have knowledge of MRI through training, experience, or documented post-graduate education and shall document a minimum of one (1) week of full-time training with a functional MRI facility.
- b. MRI Technologist Radiographer: The Applicant affirms that at least one (1) full-time MRI technologist, radiographer or a person who has equivalent education, training, and expertise shall be on-site at all times during operating hours. The Applicant further affirms the individual shall be experienced in computed tomography or other cross sectional imaging methods or shall have equivalent training in MRI spectroscopy.

Need Criterion 5 – Experimental Procedures

The Applicant states Flowood Physicians Imaging does not anticipate any experimental procedures. However, the Applicant states that if it's involved with experimental MRI procedures with formal/approved protocols, a full-time medical physicist or MRI scientist with at least one (1) year of experience in diagnostic imaging will be available in the facility.

Need Criterion 6 – Data Requirements

The Applicant affirms that the data listed in Need Criterion 6 regarding use of the MRI equipment will be kept and made available to MSDH upon request including the total number of procedures performed, number of inpatient procedures, number of outpatient procedures, average MRI scanning time per procedure, average cost per procedure, average charge per procedure, demographic/patient origin data, and days of operation. In addition to the above data regarding requirements, the Applicant states it shall maintain the source of payment for procedures and the total amounts charged during the fiscal year when it is within the scope of the recording system.

Need Criterion 7 – CON Approval/Exemption for MRI Equipment

The Applicant acknowledges this criterion and requests CON approval to establish itself as an MRI provider and to acquire CON approved MRI equipment through a lease.

The Applicant states that the project proposes to add Flowood Physicians' Imaging as a new provider of MRI services but does not propose to add any MRI equipment to the Service area. The Applicant plans to acquire the MRI equipment from an existing provider of MRI services.

B. General Review (GR) Criteria

Chapter 8 of the *Mississippi Certificate of Need Review Manual, Revised November 11, 2023*, addresses general criteria by which all CON applications are reviewed.

GR Criterion 1 –State Health Plan

The proposed project was reviewed for compliance with the *FY 2022 Mississippi State Health Plan, 3rd Edition*. The Applicant asserts that the proposed project substantially complies with all applicable policies, standards and criteria governing the offering of MRI services and the acquisition and control of MRI equipment, as set forth in the current *FY 2022 State Health Plan*.

GR Criterion 2 - Long Range Plan

The Applicant states its long-range plan is to provide quality healthcare and

technology to assist with the diagnosis and treatment of patients. The Applicant believes that this proposed project improves access for all residents of the service area by improving patient flow and reducing wait-times, ultimately enhancing the overall patient experience.

GR Criterion 3- Availability of Alternatives

- a. Advantages and Disadvantages of Alternatives:** The Applicant states the alternative was not to change ownership over the existing MRI unit. The Applicant states that moving forward with the proposed project is the most desirable alternative for addressing the extended backlogs experienced by supporting physicians in MRI scans and ensuring patients receive timely access to imaging services.
- b. New Construction Projects:** The Applicant submits that the proposed project does not involve new construction.
- c. Beneficial Effects to the Health Care System:** The Applicant states the proposed project will benefit the healthcare system by continuing to improve accessibility of MRI services in Flowood and the surrounding area. The Applicant states the proposed project aims to continue to address current challenges faced by patients and healthcare providers, such as extended wait times and limited appointment availability.
- d. Effective and Less Costly Alternatives:**
 - i. Unnecessary Duplication of Services:** The Applicant states the proposed project is not adding MRI equipment to the service area. Instead, the Applicant will acquire MRI equipment from an existing provider of MRI services through a lease. The Applicant states this ensures that the Applicant is utilizing existing resources efficiently and will not contribute to an oversupply in the area.
 - ii. Efficient Solution:** The Applicant states the proposed project is the most efficient approach to delivering MRI services while minimizing disruption to patient care. The Applicant asserts that the proposed project has been carefully designed to streamline the MRI process, ensuring that patients receive timely and high-quality imaging services without unnecessary delays.
- e. Improvements and Innovations:** The Applicant states as the new MRI provider, located within an existing medical center, that currently provides MRI services, patients will benefit from significantly enhanced ease of access. The Applicant states the proposed location ensures that patients are familiar with the facility and its operations, minimizing any potential for navigation challenges and will also allow for more streamlined scheduling and coordination of care with physician offices.

- f. **Relevancy:** The Applicant states Flowood Physicians' Imaging is committed to providing MRI services in the most economical manner possible, without compromising the highest quality of care. By optimizing scheduling and using efficient state-of-the-art equipment, the Applicant states it will meet the needs of the community by providing exceptional imaging services that are both effective and cost-efficient.

GR Criterion 4 - Economic Viability

- a. **Proposed Charge:** The Applicant states the proposed charges were determined by using the CPT codes for the MRI services to be performed.
- b. **Projected Levels of Utilization:** The Applicant states the projected levels of utilization are determined by the need for the service, the capabilities of the equipment and the hours of operation. The Applicant states it also determined its projected levels of utilization by reviewing the physician affidavits attached to the application in Exhibit F.
- c. **Financial Feasibility Study:** The Applicant states this item is not applicable to the proposed project as the capital expenditure is less than \$2,000,000.00.
- d. **Financial Forecasts:** The Applicant asserts the historical comparison is not available as the Applicant will be a new provider of MRI services; however, charges and expenses were based on similar services in the Flowood area and at the Site.
- e. **Covered Expenses:** The Applicant states it does not anticipate failing to meet expected revenues due to the minimal capital expenditure associated with this proposed project along with the already existing utilization.
- f. **Impact of Proposed Project on Health Care Cost:** The Applicant states gross outpatient revenue projections are based on the anticipated volume multiplied by a similar facility's historical average reimbursement. The impact on Medicaid is expected to be minimal since the overall number of services is not expected to substantially change.

GR Criterion 5 - Need for the Project

- a. **Access by Population Served:** The Applicant states Flowood Physicians' Imaging's patient population will include medically underserved groups – in particular low-income persons, racial and ethnic minorities, women, handicapped persons and other underserved groups, and the elderly. The Applicant affirms that the above residents will have access to the Applicant's services.
- b. **Relocation of Services:** The Applicant affirms this item is not applicable to the proposed project.

- c. **Current and Projected Utilization of Comparable Facilities:** The Applicant states Flowood Physicians' Imaging projected its utilization by looking at similar facilities and services within GHSA 5, actual utilization at the Site, as well as reviewing the physician affidavits attached to the application. The Applicant further states the proposed project does not involve adding a new MRI unit to the service area.
- d. **Probable Effect on Existing Facilities in the Area:** The Applicant states it does not anticipate the proposed project having an adverse impact on other facilities in the service area especially since it will not be adding an MRI unit to the area.
- e. **Community Reaction to Service:** The application contains six (6) letters of support from Total Pain Care, LLC; James R. Rooks, M.D.; Mayor of Flowood; the CEO of Wound Management Specialists; and two (2) patients of Open MRI of Jackson.

GR Criterion 6 – Access to the Facility or Service

- a. **Access to Services:** The Applicant affirms intention to provide MRI services to medically underserved populations. The Applicant states advanced diagnostic imaging is crucial for accurate diagnoses and effective treatment planning. Flowood Physicians Imaging states its committed to ensuring these services are accessible to individuals who currently face barriers to care.
 - i. The Applicant states that all patients of the health planning service area, hospital service area, or patient service area, including Medicaid recipients, charity/medically indigent patients, racial and ethnic minorities, women, handicapped persons, and the elderly have access to the services of the existing facility.
 - ii. The Applicant states that all patients will continue to have access to the facility.
 - iii. The Applicant projects charity/indigent care to its patient base as indicated below:

Gross Patient Revenue

	Medically Indigent (%)	Charity Care (%)	Medically Indigent (\$)	Charity Care (\$)
Historical Year 2022	--	--	--	0.00
Historical Year 2023	--	--	--	0.00
Projected Year 1	3.1	1.8%	\$23,218.00	\$13,482.00

Projected Year 2	3.2	1.9%	\$28,761.00	\$17,077.00
------------------	-----	------	-------------	-------------

- b. Existing Obligations:** The Applicant indicates that it has no existing or remaining obligations under federal regulation requiring provision of uncompensated care, community service, or access by minority or handicapped persons.
- c. Unmet Needs of Medicare, Medicaid, and Medically Indigent Patients:** The Applicant states Flowood Physicians' Imaging will work with all patients to ensure they have access to treatment.
- d. Access to Proposed Facility:** The Applicant states the availability of MRI services enables patients to receive advanced diagnostic imaging which is crucial for accurate diagnosis and effective treatment planning.
- e. Access Issues:**
 - i. Transportation and Travel:** The Applicant states the facility is conveniently located off Lakeland Drive in Flowood at 120 Stone Creek Boulevard, Suite 900-B.
 - ii. Restrictive Admission Policy:** The Applicant states patients receive the following forms: Patient Registration Information, Healthcare Consent and Authorization, and Imaging Consent and Safety Information. The Applicant further states the application contains a copy of the Patient Registration which does not restrict admission.
 - iii. Access to Care by Medically Indigent Patients:** The Applicant affirms that all patients, including medically indigent patients, will have access to Flowood Physicians' Imaging services.
 - iv. Operational Hours of Service:**
 - 1. **Regular operation.** The Applicant states operating hours will be Monday through Thursday, 8:00 a.m. to 5:00 p.m. and on Fridays from 8:00 a.m. to 4:00 pm.
 - 2. **Emergency only operation.** The Applicant indicates there will not be emergency operations, only regular operations.

GR Criterion 7- Information Requirement

The Applicant affirms that Flowood Physicians' Imaging will record and maintain, at a minimum, the information stated in this criterion regarding charity care, care to the medically indigent, and Medicaid populations, and make it available to the Mississippi State Department of Health within fifteen (15) days of request.

GR Criterion 8 - Relationship to Existing Health Care System

- a. **Comparable Services:** The Applicant submits that the location is in GHSA 5 and that the target population currently accesses the proposed service at the MRI providers listed above (see Utilization table under Need Criterion 1).
- b. **Effects on Existing Health Services:**
 - i. **Complement Existing Services:** The Applicant states the proposed project will complement existing health services in Flowood and the surrounding area by providing access to imaging services.
 - ii. **Provide Alternative of Unique Services:** The Applicant states approval of this proposed project will continue improving patient care in Rankin County as patients will be able to receive MRI services an easy to access location that already provides MRI services.
 - iii. **Provide Services for a Specific Target Population:** The Applicant states Flowood Physicians' Imaging will offer advanced imaging services which are crucial for accurate diagnoses and effective treatment planning for patients in the service area.
 - iv. **Provide Services for which there is an Unmet Need:** The Applicant states offering of MRI services will contribute to serving the needs of patients in the service area by continuing to help decrease current backlogs and providing services in a convenient location.
- c. **Adverse Impact:** The Applicant states there is no anticipated adverse impact to the existing health care system if the proposed project is not implemented as this MRI equipment is already in existence in the service area.
- d. **Transfer/Referral/Affiliation Agreements:** The Applicant submits it will have access to resources at local health systems within the health planning service area.

GR Criterion 9 - Availability of Resources

- a. **Availability of New Personnel:** The Applicant states it anticipates hiring the following highly trained professional staff: Technologist (1.0 FTE); Administrative (1.0 FTE); Management (0.5 FTE); and Marketing (0.5 FTE).
- b. **Clinically Related Contractual Services:** The Applicant submits that contractual services such as billing support and professional consulting are included in the financial spreadsheet.
- c. **Satisfactory Staffing History:** The Applicant states this item is not

applicable as the Applicant is a new provider of MRI services.

- d. **Alternative Uses of Resources:** The Applicant states the application is specific to MRI services at the Flowood location.

GR Criterion 10 – Relationship to Ancillary or Support Services

- a. **Necessary Support and Ancillary Services:** The Applicant states the facility will be located within the existing imaging facility and will have access to necessary support and ancillary services for the proposed project.
- b. **Changes in Costs or Charges:** The Applicant will be a new provider of MRI services; however, it does not anticipate that patients will experience any significant changes in costs or charges as a result of the proposed project.
- c. **Accommodation for any Changes in Costs or Charges:** As stated above, the Applicant will be a new provider of MRI services; however, it does not anticipate that patients will experience any significant changes in costs or charges as a result of the proposed project.

GR Criterion 11- Health Professional Training Programs

The Applicant states that MRI is an existing service and does not introduce new training requirements that are not currently available in the service area. However, the Applicant states it will work with health professional training programs in the service area as may be required to help train new staff.

GR Criterion 12 – Access by Health Professional Schools

As stated above, the Applicant asserts it will work with health professional training programs in the service area as may be required to help train new staff.

GR Criterion 13 – Access to Individuals Outside Service Area

The Applicant states it will primarily serve those in the GHSA. The Applicant further states that it did not contemplate those outside the Service Area in determining the need for the Applicant to become a provider of MRI services and acquiring existing MRI equipment because its primary Service Area is GHSA 5. However, the Applicant states it will not refuse care to those outside the Service Area because they are outside of the Service Area.

GR Criterion 14 – Construction Projects

The Applicant states this criterion is not applicable to the proposed project.

GR Criterion 15 – Competing Applications

There are no competing applications on file with the Department regarding establishing MRI services and acquiring MRI equipment at an existing location.

GR Criterion 16 - Quality of Care

- a. **Past Quality of Care:** The Applicant states this item is not applicable as the Applicant is not an existing provider of MRI services.
- b. **Improvement of Quality of Care:** The Applicant states it is committed to providing MRI services in the most economical manner possible without compromising the highest quality of care. The Applicant states by optimizing scheduling and using efficient state-of-the-art equipment, the Applicant states it will meet the needs of the community by providing exceptional imaging services that are both efficient and effective.
- c. **Accreditation and/or Certificates:** The Applicant states that Flowood Physicians' Imaging does not have any accreditation and/or certifications.

IV. FINANCIAL FEASIBILITY

A. Capital Expenditure Summary

Item	Cost	Percentage of Total
New Construction	\$ 0.00	0.00%
Renovation	0.00	0.00%
Capital Improvements	\$25,000.00	100.00%
Land Cost	0.00	0.00%
Fixed Equipment	0.00	0.0%
Non-fixed Equipment	0.00	0.00%
Fees (architectural, etc.)	0.00	0.00%
Site Preparation	0.00	0.00%
Legal and Accounting Fees	0.00	0.00%
Contingency Reserve	0.00	0.00.%
Capitalized Interest	0.00	0.00%
Totals	\$25,000.00	100.00%

B. Method of Financing

The Applicant proposes to finance the project with cash. The Applicant will lease the building at an annual cost of \$31,356.00 and equipment at \$334,800.00.

C. Effect on Operating Costs

The Applicant's (3) three-year projected operating statement is presented in Attachment 1.

Cost to Medicaid/Medicare

The applicant projects the cost to third-party payors as follows (Project Only):

Payor Mix	Utilization Percentage (%)	First-Year Revenue (\$)
Medicare	45%	\$337,041.00
Medicaid	2%	\$14,980.00
Commercial	41%	\$307,082.00
Self-Pay	2%	\$14,980.00
Charity Care	3%	\$22,469.00
Other	7%	\$52,429.00
Total	100%	*\$748,980.00

*Totals differ from Applicant's due to rounding.

V. RECOMMENDATION OF OTHER AFFECTED AGENCIES

The Division of Medicaid ("DOM") was provided a copy of this application for review and comment. The DOM had not commented on the project as of June 22, 2026.

VI. CONCLUSION AND RECOMMENDATION

This project substantially complies with the policy statements, general and service specific criteria and standards for establishment of MRI services and acquisition and/or control of MRI equipment at an existing location as contained in the *FY 2022 Mississippi State Health Plan, 3rd Edition*; Chapter 8 of the *Mississippi Certificate of Need Review Manual, November 11, 2023, Revision*; and all adopted rules, procedures, and plans of the Mississippi State Department of Health.

The Division of Health Planning and Resource Development recommends approval of the application submitted by OMJ MRI Radiology, LLC d/b/a Flowood Physicians' Imaging for the Establishment of MRI Provider and Acquisition of MRI Equipment at Existing Location.

Attachment 1

OMJ MRI Radiology d/b/a Flowood Physicians' Imaging Three-Year Operating Statement (Project Only)			
	Year 1	Year 2	Year 3
Revenue			
Patient Revenue:			
Inpatient	\$0.00	\$0.00	\$0.00
Outpatient	\$ 785,680.00	\$ 944,614.00	\$ 991,845.00
Gross Patient Revenue	\$785,680.00	\$944,614.00	\$ 991,845.00
Charity Care	\$13,482.00	\$ 17,077.00	\$ 17,931.00
Deductions from Revenue	\$ 23,218.00	\$28,761.00	\$30,199.00
Net Patient Revenue	\$748,980.00	\$898,776.00	\$ 943,715.00
Other Operating Revenue	0.00	0.00	0.00
Total Operating Revenue	\$748,980.00	\$898,776.00	\$ 943,715.00
Expenses			
Operating Expenses:			
Salaries	\$ 156,739.00	\$161,446.00	\$ 166,285.00
Benefits	28,240.00	28,609.00	28,989.00
Supplies	16,654.00	19,985.00	20,984.00
Services	183,404.00	221,440.00	228,602.00
Lease	366,156.00	373,479.00	380,949.00
Depreciation	0.00	0.00	0.00
Interest	0.00	0.00	0.00
Other	4,140.00	4,265.00	4,393.00
Total Expenses	\$ 755,333.00	\$809,224.00	\$ 830,202.00
Net Income (Loss)	\$ (6,353.00)	\$ 89,552.00	\$ 113,513.00
Assumptions			
Inpatient days	0	0	0
Outpatient days	0	0	0
Procedures	3,000	3,600	3,780
Charge/outpatient day	\$ 0.00	\$ 0.00	\$ 0.00
Charge per inpatient day	\$ 0.00	\$ 0.00	\$ 0.00
Charge per procedure	\$ 262.00	\$ 262.00	\$ 262.00
Cost per inpatient day	\$ 0.00	\$ 0.00	\$ 0.00
Cost per outpatient day	\$ 0.00	\$ 0.00	\$ 0.00
Cost per procedure	\$ 252.00	\$ 225.00	\$ 220.00

Note: All totals may not be equal to Applicant's due to rounding.