Web & Graphic Design Specialist (Multimedia Specialist II)

The Mississippi State Department of Health (MSDH) is seeking a creative and skilled Web & Graphic Design Specialist to join our dynamic team. In this role, you will play a key part in visually communicating our public health initiatives and messages through both graphic and web design. We're looking for someone with experience in planning, designing, and developing web pages and graphics to enhance our online presence while contributing to the health and well-being of Mississippians.

As a member of our dedicated team, you'll enjoy excellent benefits, a superior retirement package, and work/life balance, all while making a direct impact on the health of our state. MSDH is proud to be accredited by the Public Health Accreditation Board (PHAB) and provides a diverse, inclusive work environment with opportunities for professional growth.

Responsibilities:

Graphic Design:

- Create visually appealing designs for brochures, posters, infographics, digital media, and more.
- Ensure designs align with MSDH's branding guidelines and messaging strategies.
- Collaborate with internal teams to turn complex health information into engaging visuals.

Web Design & Development:

- Plan, design, and develop visually appealing web pages and graphics that support MSDH's communication efforts.
- Ensure website designs are user-friendly and accessible, maintaining consistent branding and visual identity.
- Assist with updating website content and layout as needed.

Digital Media:

- Design graphics for social media, websites, and other digital platforms to boost online engagement.

- Stay up to date on design trends and emerging technologies to bring innovation to MSDH's visual communications.

Collaboration:

- Work closely with communications and public relations teams to integrate visual elements into overall messaging strategies.
- Collaborate with colleagues and stakeholders to meet project requirements and contribute to a unified visual identity.

Quality Assurance:

- Review and proof designs for accuracy and consistency, ensuring all materials adhere to established standards.
- Manage multiple projects simultaneously while maintaining a high level of quality and meeting deadlines.

Qualifications:

- Bachelor's degree in Graphic Design, Visual Arts, or related field, plus 1-3 years of experience.
- Proven experience in both graphic and web design, with a strong portfolio showcasing your work.
- Proficiency in graphic design and web development tools (Adobe Creative Suite, etc.).
- Creative problem-solving skills, strong attention to detail, and the ability to work both independently and collaboratively.
- Familiarity with web design best practices, including user experience (UX) and user interface (UI) principles, is a plus.

Salary & Location:

Starting Salary Range: **$36,624.00 - $42,117.60** (based on education and experience)

Location: Hinds County, Mississippi

State Employee Benefits Include:

- Comprehensive benefits package (medical, dental, vision), 10 paid holidays, life and disability insurance.
- A guaranteed pension plan through the Public Employees Retirement System.
- Training, development, and promotional opportunities.

- Opportunities for Public Service Loan Forgiveness Program for eligible employees.
- A commitment to diversity, equity, and inclusion, with an affirmative action commitment.

How to Apply:

Interested applicants should submit the following by **December 20, 2024**:

1. Cover letter indicating the location(s) for which he/she is applying;
2. State of Mississippi Employment Application through https://www.governmentjobs.com/careers/mississippi?department[0]=0301%20-%20HEALTH%20BOARD&sort=PositionTitle%7CAscending

This role is ideal for a creative professional who has a strong foundation in graphic design with an added touch of web development experience. Join us and contribute to improving public health across the state!

To learn more about the Mississippi State Department of Health, please visit our website: http://www.msdh.state.ms.us.