

Sponsors

Here is a list of local places you might solicit for sponsorships or support for your Walk to School event and ideas of what they might contribute:

- Grocery store, coffee shop or bakery: Breakfast foods and drinks for kids and parents when they arrive at school
- Stationary supply: School supplies for children's prizes (pencils, erasers, etc.)
- Sporting goods, outdoor or recreation store: Sneakers, book bags, baseball hats, reflective material; small prizes for random drawings for participants, and children who walked farthest, most often, etc.
- Kiwanis, Rotary and Lions clubs or community service groups: volunteers, small monetary donation
- Bicycling club, walking club, health organization: volunteers, bicycle and pedestrian safety lessons and activities or a bicycle rodeo held in preparation for the event or on the event day
- Local college, university or high school: volunteers to help prepare for the event or on the day of the event; mascots, cheerleaders and athletes to walk with the kids

